



Go from an idea to an app in minutes with LOCO!

PROBLEM: You need a custom software application you can share with your team quickly. You don't have the time or budget for custom development.

SOLUTION: LOCO allows you to quickly create a database app deployed via the cloud — no programming or extensive training required!

What can you get done with LOCO?

Some of the applications we've already built on LOCO include:

- Operational data and workflow
- Member Management database
- Equipment and Inventory Management
- Collaboration facilitator
- Document Sharing and Content Repository
- Member Relationship/Support Management
- Board Issues Tracking and Strategic Plan Monitoring
- Volunteer Coordination and Management

But you're not limited to these! Create exactly the app you want. Your imagination is the your only limiting factor!

Advantages of LOCO

Accessible — no knowledge of programming is required. If you can point and click, you're mostly there!

Flexible — create exactly the app you want to create. You can choose from 19 pre-built apps in the app library or create your own from scratch.

Affordable — monthly fees are fixed and do not fluctuate as your usage changes month-to-month.

How much does it cost?

New customers are offered a 90 day free trial. Basic plans are \$100/month, and enterprise plans are \$400/month.

Either plan can be cancelled at any time, with no long contracts to negotiate. Enterprise plans allow for enhanced usage levels, database backups, and always available chat support.

How are apps created in LOCO?

The LOCO workspace is visually intuitive with a user interface that requires very little training time. You can be up and running after watching a few 2-3 minute videos! Your data is defined by:

Apps — Apps define a variety of data that can be organized around a business function. For example, an employee HR app might consist of employee information, performance reviews, and salary adjustments. An app also has events and reports, and a set of team members that can access it.

Decks — Decks define the data within an app. The Employee HR app might consist of an Employee deck, a performance review deck, and a salary adjustment deck. Each deck contains the properties that every card in that deck will contain.

Cards — Cards are where the data is stored. Each card contains the value of the property for the instance it represents. For example, a card in an Employee deck might contain the name, address, home phone number of the employee it represents.

Customer Support

Every customer can subscribe to "LOCO-Motion," a bi-weekly newsletter with tips, ideas, and product update information. Basic and Enterprise users will have access to next day email support through our support portal, and also be assigned a mentor for one-on-one training and consulting! Our YouTube channel contains many short videos that explain how to use LOCO features to build the apps that can make your digital transformation project successful.















LOCO is EXTENSIBLE

There are hundreds of applications for Loco! Share documents and action items, track project estimations manage delinquent invoices AND MORE!



What if anyone on your team could have an idea for an app, build it in minutes, deploy it to the cloud in seconds and share it with your team instantly?

Now you can! Find out how easy it is to build apps your team needs. Start your free trial today!

How will LOCO improve my bottom line?

Association operations managers, Directors of Operations, COOs and Directors of Volunteers all have to meet the demands of an annual budget. LOCO apps are available with the click of a button, and can be customized easily using our innovative development tools. These apps are available to team members across any platform in the cloud and safely hosted in a secure workspace. The ability to build and customize apps on demand appeals to a younger workforce. LOCO is the tool that can solve a wide range of business operation challenges better and cheaper than the tools you currently use.

Can I create notificactions in my LOCO apps?

YES! Starting with a set of logic blocks, you can specify which deck you want a rule to apply to, set up notification when a card is created or updated, select the type of notification, create a custom message and select the user to send the message to!

Can I keep some decks private?

YES! A common use for private decks is found in HR or financial applications. Performance reviews, salary data, etc. can

be stored in a private deck where only the owner of the card and the app admin can see it. You can also set permissions for each app and decide which users can access it, and what their permissions are.

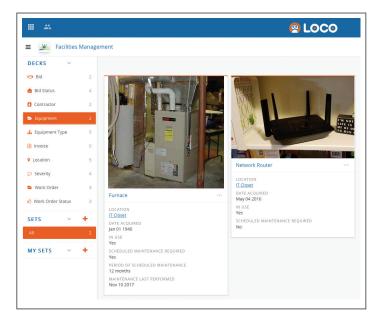
What makes LOCO unique?

LOCO's user interface and functionality provide a variety of unique features that make it more extensible and flexible than most low-code, no-code development tools. LOCO's user interface is proven to be more user-friendly for non-coders with it's highly intuitive visual interface. LOCO's low priced, two tier offering means more savings for customers. It's integration with email, SMS, and slack provide access to the teams where they are, and the Slack App provides a conversational API to the customer's enterprise data.

Can LOCO be integrated with my Slack workspace?

YES! LOCO can be installed and connected to your Slack workspace. By using simple "find" language, you can access all the data in any of your LOCO apps, and expose that data to your Slack channel. If you've got what you need, awesome. If you need to edit the data or go deeper, simply click the hyperlink, and through the magic of single sign-on, you are editing your data in LOCO! LOCO apps can also notify Slack users of events in LOCO, like when a new high priority customer support issue is created.





LOCO's user interface is easy to understand. It is designed to guide users through the process of app access and customization, and does not require intensive training on the platform.